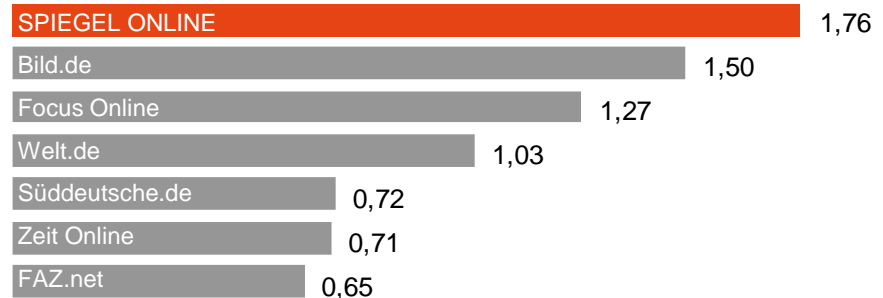


18,68 million Unique Users/average month | 963 million page impressions | 206 million visits

**SPIEGEL ONLINE**, the German news website, presents current news around the clock as well as opinions, analyses and debates, information and backgrounds, interviews and features.

**Quality pays off**

News websites, UU with a high educational level and high personal income\* per week in million



**Composition Characteristics**

	Share	Index
Male	60%	123
20-49 years old	67%	151
High educational level*	53%	165
Occupation: executive and managerial level**	34%	155
Personal net income > €2,500	29%	153